

# Description of Business

Yacchabakuraji is doing best to aim for new wholesale.



## Wholesale

Catch quickly consumer needs and trends. We collaborate with producers and aggressively propose effective product creation and new sales methods. We are firstly challenging for anything and always thinking new things. And we are sharing featured items through social media.



## Our mind

I independented from the my father's company which I worked for many years in December 2016 and have established Yacchabakuraji with my sons.

Under founder's thought that we are a store that you can buy with good feeling better than anywhere in Japan and everything is a person and trust at the end, what we become the best handyman has been inherited to our hearts.

The location changed from the Kanda market to the Daejeon market in 1989 and it became more convenient world due to the development of technology. However we value each and every customer without changing our mind, we become utility merchant with a visible face and make relationship as handyman for customer.

Even if it is a group of small shops and immature people, but we refine ourself through being aware of what we each should do and daily work and important customer service.

We aim for our founding 100 years. As Yacchabakuraji, we go back to the basics once again and will make a relationship with our customers. We hope to protect and foster this feeling so that we can think that it is one of the shops that customers can trust from now on.

We will continue to promote you to meet your expectations, so please continue your patronage as usual.

## Work with producers

Catch sensitively consumer needs and trends. We aim to support producers by matching producer's wish and consumer's need and thinking product creation leading to aggressive sales together.



## Work with companies

Yacchabakuraji is constantly challenging sales strategies that make the most of its long experience.

### Original gift

It's that's why Yacchabakuraji can do it and a very popular product that we carefully choose. There are carefully selected items, of course there are agricultural products also.

### Collaboration

There are various sales strategies such as product creation by original designed package and collaboration with characters.



## Kuraji regular service

We deliver fruits that wholesale persons at Ota market judge on monthly regular service. Please Arrange the seasonal fruits on the table and feel it intimate. It is available from 3,000yen and there is also a trial plan for the first time, so feel free to try it.